

# Switch Hitters Ball 2017

## Team Information

### Important Dates

Ticket Distribution	February 16 <sup>th</sup> 2017	Plummer Park – Commission Meeting
Application Available	February 16 <sup>th</sup> 2017	GLASA Web Site (12:00pm)
Application Due by	March 19 <sup>th</sup> 2017	Robert Bain
Volunteers Due by	March 19 <sup>th</sup> 2017	Robert Bain
Music Due by	March 19 <sup>th</sup> 2017	Martin Madrigal/Robert Bain
Playbill Payment by	March 31 <sup>st</sup> 2017	Paul McDaniel
Playbill Artwork by	March 31 <sup>st</sup> 2017	Martin Madrigal/Robert Bain
Switch Hitters Ball	April 22 <sup>nd</sup> 2017	Avalon Hollywood
Ticket Reconciliation	May 9 <sup>th</sup> 2017	Plummer Park – Commission Meeting

### Team Requirements

- If a team submits a **performance**, they are required to sell a **minimum of 25 tickets** to qualify for Gay Softball World Series (GSWS) funds
- If a team submits a **volunteer**, they are required to sell a **minimum of 50 tickets** to qualify for GSWS funds
- **Sister teams performing** in a group act are still responsible for selling the **minimum number of tickets per team; 25 Tickets**
- 50 tickets will be distributed to each team and they are the responsibility of each manager
- Unsold tickets and/or money is the responsibility of each manager, and is due at the May 9<sup>th</sup> 2017 Commission Meeting
- Checks should be made payable to **GLASA**

### Purchasing Tickets Online

- Please ensure guests who purchase tickets on the GLASA web site enter your team name in order for your team to get credit

### Performer Rules

- **Lead performer(s) must perform as the opposite sex and the original artist of the song must also be of the opposite sex, NO EXCEPTIONS!!!!**
- Performers must be **eligible rostered players** of the representing team and have been on at least ½ of the line-up sheets up to the date of the event
- A group performance can consist of sister teams' i.e. a "D" Team can have a group performance with their affiliated "C" Team. There must be **at least 1 member from each sister team performing as the opposite sex** for the team to qualify

- Managers/Coaches can perform with their team. If the coach or manager is a rostered player on another team, the team in which the coach/manager is a rostered player must also have an act or volunteer to qualify
- Music **cannot be longer than 4 ½ minutes** in length
- Music **must be submitted to Martin Madrigal/Robert Bain in .wav format**
- Order of performances will be determined prior to the event by **random draw**
- For liability reasons a performance cannot have any props that will impede on any subsequent acts; this includes liquids, confetti, etc.
- **Performers must arrive to the venue at 1PM**
- **It will be at the discretion of the Switch Hitters committee to disqualify performers or volunteers if they are late**

## Volunteers

- Volunteers must be **eligible rostered players** of the representing team
- Names of all **volunteers** must be submitted by **March 19<sup>th</sup> 2017 to Robert Bain**
- Volunteers will be given an assignment/task the day of the event
- Volunteers must arrive to the venue at 1PM
- **It will be at the discretion of the Switch Hitters committee to disqualify performers or volunteers if they are late**

## Playbill Information

- Sponsor recognition in the Playbill and payment must be submitted by **March 31<sup>st</sup> 2017**
  - Artwork must be submitted to Martin Madrigal @ [la.diablos@yahoo.com](mailto:la.diablos@yahoo.com) and Robert Bain @ [rw bain@mac.com](mailto:rw bain@mac.com)
  - Payment must be payable to GLASA and sent to GLASA Treasurer Paul McDaniel c/o GLASA 1049 Havenhurst Drive #321, West Hollywood, CA 90046. Let us know if your sponsor needs a donor letter from GLASA.
- Sponsor Recognition Space:
  - Business Card space = \$25
  - ¼ Page (2 ¾ X 2 1/8) = \$35
  - ½ Page (5 ½ X 4 1/4) = \$60
  - Full Page (5 ½ X 8 ½) = \$100
  - Back Page (5 ½ X 8 ½) = \$200
- Artwork must be a .jpg file
- Layout design will be available for a fee
- Over 1,000 playbills will be distributed at the event
- Points will be awarded to teams whose sponsors purchase space in the playbill. The points will go towards your team's GSWS Grant point total based on the following conditions:
  - ½ Page = ½ Point
  - Full Page = 1 Point
- The most points a team can earn is 1 Point. Either by the team or its sponsor purchasing a Full page or purchasing 2 – ½ Pages.
- Teams cannot share pages and only one team can be represented.

## Team Awards

- Teams will receive awards based on the number of tickets **SOLD**. **The monetary award must be used by the team for expenses pertaining to GLASA.**
  - 40-49 Tickets Sold => Award = \$30
  - 50-59 Tickets Sold => Award = \$50
  - 60-69 Tickets Sold => Award = \$75
  - 70-79 Tickets Sold => Award = \$100
  - 89+ Tickets Sold => Award = \$150

## GSWS Grants

In addition to receiving the above mentioned **Team Awards**, a team that qualifies for GSWS Grants will also receive a percentage of the net profit from the Switch Hitters based on the following point system:

- ½ Point for purchasing a ½ Page in the Playbill
- 1 Point for purchasing 2 – ½ Page in the Playbill **OR**
- 1 Point for purchasing a Full Page in the Playbill
- 1 Point for selling at least 50 tickets
- 1 additional Point for selling 70 or more tickets
- 1 Point for submitting a volunteer **OR**
- 3 Points for submitting a performance

A team's total points divided by the total points, (the total points accumulated by all teams going to the GSWS and meeting the SHB requirements) will determine the percentage share of the net profit, as determined by the GLASA Board.

## Switch Hitters Committee Contact Information

Robert (Robby) Bain – Committee Chair  
(213) 926-2001  
[rwbain@mac.com](mailto:rwbain@mac.com)

Martin Madrigal – Music/Playbill/Graphics  
(213) 716-3999  
[la.diablos@yahoo.com](mailto:la.diablos@yahoo.com)

Paul McDaniel – Treasurer  
(310) 242-3723  
[peamicdee@gmail.com](mailto:peamicdee@gmail.com)

Eric Ryan – Board Liaison  
(909) 227-1794  
[AsstCommissioner@GLASAsoftball.org](mailto:AsstCommissioner@GLASAsoftball.org)

Angel Moreno – Sponsors  
(310) 343-5359  
[moreangele@yahoo.com](mailto:moreangele@yahoo.com)

Rigoberto Garcia - Sponsors  
(626) 485-5689  
[rigobertoagarcia@gmail.com](mailto:rigobertoagarcia@gmail.com)